

IT STARTS WITH US



2023 ACCA
CO-OPERATIVE CONFERENCE

SPONSORSHIP OPPORTUNITIES

Let's connect! Please call Corinne Remple
at 780.460.1598 or email execdir@acca.coop.

Hosted By:



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ABOUT US

Alberta Community and Co-operative Association (ACCA) is the collective voice of the co-operative sector in Alberta. Our mission is to provide education, advocacy and development services to support our members and raise community awareness of co-operatives.

Over the last sixty years, the ACCA and its many members have worked collaboratively with various levels of government to create social and economic development opportunities in Alberta communities. The ACCA stands ready to work with the government and like-minded organizations to strengthen existing co-operatives and build new co-operatives that can improve services and leverage the collective strengths of Albertans.

MORE INFO

WWW.ACCA.COOP



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2023 ACCA

CO-OPERATIVE CONFERENCE

ACCA's Annual Co-operative Conference gathers co-operators, allies, and sector leaders - providing a forum for discussions about the future and current trends of the co-operative movement.

1 Billion+

3 Organizations
represented with 1B+
Total Revenues in 2021

16% Increase

In Attendance in 2022 versus the
previous Gathering in 2019

4

Current or Former
Elected Officials
Attended

\$37,500

Raised in Sponsorship
for The Gathering 2022

83

Registrants Attended in
support of Alberta
Co-ops

15 Sponsors

Different Companies supported the
event through our Sponsorship
Opportunities

8 Sessions

Professional, Engaging
and Educational
Presentations



WHAT PEOPLE ARE SAYING

"I had no idea how many co-ops exist in Alberta or the various types!"

"Overall, the conference was excellent; I learned so much about co-ops throughout the event. There were plenty of opportunities for networking, and I came away with many great connections. I appreciated the diversity of topics and interactive components of a few sessions."

"This was my first time attending the ACCA conference. I really enjoyed it and will be back next year to hear and learn more."

"It was great to have the opportunity to present our new cooperative concept to the other cooperators in attendance."

SHOW YOUR SUPPORT

Select the Sponsor Level that Best Suits your Needs

ACCA's Annual Co-operative Conference brings together people who are active in the co-op sector in Alberta and beyond. Collectively, these attendees control or influence the expenditures of hundreds and millions of dollars, making them the perfect folks to get in front of with your business.

MEET OUR COMMUNITY

Bringing together people active in Alberta's co-op sector & beyond.

Created for board members, senior leaders, management, co-op and credit union sector employees, young leaders, supporters and allies from Alberta and across Canada.



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SPONSORSHIP TIERS

Benefits
Commitment Value

Diamond
\$20,000

Platinum
\$10,000

Gold
\$5,000

Silver
\$2,500

Bronze
\$1,000

Benefits Commitment Value	Diamond \$20,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Opportunities Available	1	3	4	4	Unlimited
Logo included in Event Marketing Materials <small>Opportunities lessen closer to event</small>	Primary Conference Sponsor	Secondary Conference Sponsor			
Logo/ link to website <small>from event webpage</small>	Primary logo & link	Secondary logo & link	 logo & link	 logo & link	 listed & link
Verbal recognition of sponsorship level at conference	Primary Conference Sponsor	Secondary Conference Sponsor	 twice	 once	 once
Visibility - Event Sponsor Opportunities including Company Banner up front	Primary <small>All events plus MLA Reception & Co-ops Awards</small>	Secondary <small>MLA Reception & Co-ops Awards</small>	Welcome, morning reception or lunch	Morning or afternoon break	
Social Media Recognition (Pre + Post Event)	Primary	Secondary			
Banner Ad on ACCA Website	1y	6m	3m		
Event Program Ad	Full Page	1/2 Page	1/2 Page	1/4 Page	Listed
Feature Display - Main Hall					
Included in Event Promotional Video <small>Deadline to participate - Sept 15</small>					
Included in Event Comms					
Conference Participation					
Full Conference Registration	2	2			
Bonus MLA Reception Passes	4	3	2	2	1
Staff Recognized as a Sponsor on Name Badge					

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SECURE YOUR SPONSORSHIP TODAY!

Your sponsorship provides the necessary funds for ACCA to bring industry professionals to inspire conversation and explore emerging best practices providing a place for co-operatives and credit unions to gather in Alberta.

CONTACT US

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680+

of co-operatives in Alberta

65%

of Albertans belong to a co-op or credit union

3.4%

co-ops GDP contribution to the Canadian economy

186K

of co-operative sector jobs across Canada

THANK YOU FOR YOUR SUPPORT,
WE LOOK FORWARD TO WORKING WITH YOU!

