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October 21, 2011

Dear Co-operative/Community Leader:

Please accept this invitation to you and your colleagues to join our sixth annual Co-op Week, ACCA Rise and Shine event. Our theme this year is: *Accessing Local Capital*.

We'll portray two examples of successful initiatives built on local capital: Westlock Terminals New Generation Co-op and the Sangudo Opportunity Development Co-operative.

Westlock Terminals NGC initially raised shares of \$1.2 million to buy an elevator targeted for demolition. Since its incorporation in 2002, the profitable Westlock Terminals NGC has expanded significantly and returned healthy dividends to its local shareholders.

22 local residents invested in the Sangudo Opportunity Development Co-operative which, in turn, invested in the property of a local abattoir and enabled two young entrepreneurs to take on a profitable business in this small hamlet. Without that support, the abattoir owner may have retired his business without any successors and the community would have lost one of the few remaining successful businesses. Instead, within a few months, two young entrepreneurs more than doubled both its revenues and the employment it creates.

Throughout the province, many successful small and medium sized business owners plan to retire in the near future, but do not have succession plans. Meanwhile, potential younger entrepreneurs may be in the community or ready to move to the community, but they lack access to the needed capital. Consequently, the respective community is at risk of losing yet another successful business.

ACCA has been exploring ways to replicate the successes with interested communities. We have also been pursuing ways to enhance the concept of local capitalization. Those two elements (how to replicate and how to enhance local capitalization), will be the foci for our Rise and Shine event.

This year, we are again using videoconferencing technology to bring this session to communities throughout Alberta. We will be holding sessions in Calgary and Edmonton (see the attached registration form). As well we invite groups to participate from videoconference sites in or near their own communities. To reserve a spot for your group or to explore this option further, contact Richard Stringham as indicated in the attached information.

Please feel free circulate this invitation to others who may be interested.

Regards,

Michele Aasgard
Executive Director

6th Annual Rise & Shine Forum



Thank you to
our sponsors:



Wednesday, November 30, 2011

8:30 a.m. to 12:00 p.m.

Session Via Videoconference

“Accessing Local Capital”

Join us to:

- Learn how some communities have used the co-operative model to access local capital to retain and expand local businesses
- Learn about current opportunities and future initiatives for attracting local capital
- Identify applications for your community

Speakers:

- **Paul Cabaj**, Director of Co-operative Development, ACCA.
- **Dave Felstad**, A Founding Director and first Board Chair of the Westlock Terminals New Generation Co-operative
- **Dan Ohler**, A Founding Director and first Board Chair of the Sangudo Opportunity Development Co-operative

Table discussions will follow the presentations with the objective of exploring applications for your community and what is needed to move ahead.

Two participation options:

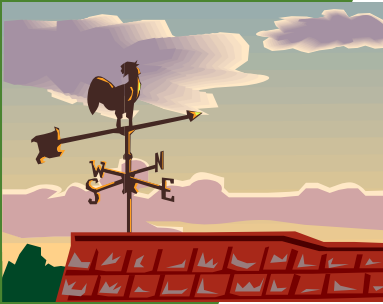
a) Attend a session in Calgary or Edmonton:

- Complete the attached registration form and return with payment to ACCA;
- Or contact Cindy at ACCA: Ph: 780- 963-3766; Fax: 780-968-6733; Email: cdixon@acca.coop;
- You must register by November 24, 2011

b) Get a group together at a video conference site in or near your community:

- To reserve your group’s participation in the event and/or to locate a nearby video-conference site and/or to determine if your site is compatible with our network, contact Richard Stringham at ACCA: Ph: 780-823-0230; Email: rstringham@acca.coop
- Reserve your group’s connection by November 16, 2011

6th Annual Rise & Shine Forum



Wednesday,
Nov. 30, 2011
8:30 a.m. to 12:00 Noon



“Accessing Local Capital”

REGISTRATION FORM FOR CALGARY OR EDMONTON SITES

Name _____

Affiliation _____

Street Address _____

City _____

Postal Code _____

Phone _____

E-mail _____

Please indicate which videoconferencing site you will attend:

- Calgary
Location to be announced
- Edmonton
Location to be announced

Other Locations:

If you have a group anywhere in Alberta and wish to participate, please do not use this form. Instead, to reserve your group's participation in the event and/or to locate a nearby video-conference site and/or to determine if your site is compatible with our network, contact Richard Stringham at ACCA:
Ph: 780-823-0230
Email: rstringham@acca.coop

Registration fee: \$25 each plus 5% GST.

_____ tickets @ \$25 each plus \$1.25 GST = \$26.25

TOTAL \$ _____

Cheque is included (Payable to ACCA)

Please invoice my organization:

(Organization name)

(Box number/Street address)

Please charge the following credit card: Exp date: __ / __

Name on Credit Card

Credit Card Number

Signature

**RETURN REGISTRATION FORM TO CINDY BY:
THURSDAY, NOVEMBER 24, 2011
EMAIL: CDIXON@ACCA.COOP OR FAX: 780-968-6733**

