

Summit of Co-operative Leaders

Presenters

May 3, 2017

Red Deer, Alberta

Garth Warner, MBA, President & Chief Executive Officer, [Servus Credit Union](#)

Garth has been a member of the Servus Credit Union family for 35 years, starting as a personal banker and advancing through roles of increasing responsibility. In his previous role as Chief Operating Officer, Garth led Servus' retail operations division through periods of rapid growth and expansion. This experience served him well when he was appointed President & Chief Executive Officer in 2009, shortly after Servus became Alberta's first and only province-wide credit union. Under Garth's leadership Servus has continued to grow and evolve into a stronger credit union for its members and employees. Garth earned his Master of Business Administration in Financial Services in 2003 and was inducted into the Credit Union Executive Society Hall of Fame in 2015.



Tom Mansfield, MBA, Executive Director, Entrepreneurship and Regional Development branch, [Economic Development and Trade](#)

The branch contributes to community- and regional-level economic development and capacity building across the province in order to foster investment, business growth, job creation and sustainable communities. The branch also supports entrepreneurs and growing companies through access to resources that are available in the small business support "ecosystem." Tom's professional background includes senior roles in energy industry development, sector-specific support of Alberta's metal manufacturing industry, and private sector sales and general management in an industrial setting. Tom is a graduate of the Southern Alberta Institute of Technology in Operations Management and he holds an MBA from the University of Alberta School of Business.



Shauna Feth, FEA, Executive Director; [University of Alberta School of Business Alberta Business Family Institute](#)

Shauna is the Executive Director of the Alberta Business Family Institute and former Project Manager for the Creating Pathways for Entrepreneurial Families Rural Initiative. Shauna's background and experience is varied, including banking and accounting along with project and event management. Shauna is a certified Family Enterprise Advisor and has successfully supported many small to medium sized businesses successfully transition to the next phase of ownership.

As a third generation family business member and partner in her own family business, Shauna understands the need to readily access further education, information and resources in order for both the family and the business to thrive, grow and transition successfully. Shauna is currently 1st Vice President for the Alberta Chambers of Commerce, Past-President of the Camrose Chamber of Commerce, Adjudicator for the Institute of Family Enterprise Advisors, Advisory Board Member for the Rural Alberta Business Centres, Advisory Board Member for the Centre for Entrepreneurship and Family Business, Volunteer Mentor with MentorNation/Futurepreneur and Volunteer Screener for the TEC Edmonton Venture Prize Awards.



Ken Keelor, Chief Executive Officer; [Calgary Co-operative Association Limited](#)

Ken Keelor joined Calgary Co-op in November 2014 as Chief Executive Officer. Prior to this, he worked for Sobeys, a \$24Bn corporation for 11 years. He served as VP National Procurement, VP Private Label Procurement & Global Sourcing, VP Grocery, and General Manager. He recently worked on financial synergies, after their 2013 purchase of the \$7Bn Canada Safeway. Ken has also worked for Rexall as Chief Merchandising Officer for 2 years. His mandate - to completely turnaround the company, improve customer experience and financial performance. He initiated warm, friendly décor, 1000's of new products, an expanded private label program, and a focus on health and well-being, beyond the old 'pharmacy only' focus.

Ken's current responsibility at Calgary Co-op is the strategic focus on the needs and requirements of its 460,000 Members and 4,000 employees in Food, Pharmacy, Gas Bars, Home Health Care, Wine Spirits and Beer, and Travel. Ken holds a BSc(Physics) and an MBA (Marketing).

He began his career in Brand Management at Procter and Gamble in India. He started his career in Canada with the \$5Bn Overweitea Food Group in BC. Ken has worked with Kids Help Phone Line and the Grocery Industry Foundation Committee, and been on the Board of ProAction Cops & Kids. His interests include sports, workouts at the Gym, and Bridge. But his first love is visiting his stores and centers, and speaking with the great people that operate them.



Janeen Lemay, Branch Manager; [Servus Credit Union](#)

Her career has spanned 16 years in the financial industry. She started in as a Customer Service Representative and through determination and hard work she has had the opportunity to have a very diverse career in the financial industry.

Janeen's passion for the credit union system and the cooperative sector is very apparent in everything she does. Having grown up in small town Alberta, Cooperatives were a way of life for us it was a tradition that was handed down to each generation, we had our first accounts at a credit union, we shopped at the local coop and our insurance was from the cooperators this was just how our family choose to do business.

She sits on the Servus Young Leaders Network Executive Committee, working with other employees under 35 years old within the organization to help foster their leadership development, and is actively involved in the co-operative system across Canada.

She has specialized in providing policy governance throughout the organization. She also supported the Vice President Strategy in all areas of strategic research with a focus on government and the credit union system.



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